DR. BRIAN WONG — MD, MPH, CEO

As a nationally recognized healthcare consultant and “Head Coach” of The Bedside Trust, Dr. Brian Wong helps organizations improve patient care based on the following point of view:

- Patients expect us to work as teams
- Patient centered teams need a coach
- Every leader has a coaching role

Dr. Wong knows that improving quality and safety begins and ends with how we lead. He has spent the last ten years assisting diverse hospitals to adopt Patient Driven Leadership™, a guided leadership practice that helps both physicians and leaders leverage their role as coaches to improve performance and have a greater impact on improving care.

The Patient Driven Leadership Practice enables leaders to mobilize their staff into patient centered problem solving teams and generate the conditions needed for patient trust. When partnering with organizations to embed the Patient Driven Leadership Practice, Dr. Wong helps leaders:

- Improve organizational engagement and accountability
- Define and connect how to lead based on what matters most to patients
- Elevate group problem solving to an organizational competency
- Assess and measure team problem solving performance

After ten years of research and thousands of interviews with physicians and executives, The Patient Driven Leadership Practice is helping physicians and leaders connect how they lead, to what matters most to patients. He gives leaders the tools and guidance needed to become Coach+Leaders, capable of improving the quality and performance of working relationships throughout their organizations, a requisite step to improved patient care. His speeches, workshops, executive retreats and consults, come from firsthand experience as a physician, executive and trustee... and supply tangible solutions that improve patient care.